



# Demand Planning

Create an Accurate Forecast Foundation for Corporate Planning and Decision Making

Large-scale retail organizations struggle to roll up each of their individual stores' data into summary-level reports to give corporate executives the visibility they need to make quicker decisions about the flow of inventory to support their sales projections. Individual stores are trying to fill shelves in anticipation of serving their customers' needs. In large retail enterprises that can be a lot of stores, which are fed by their own internal warehouses or must take into consideration their own planning to ensure products are available in the right quantities to support any special pricing initiatives driven by ads and promotions.

Logile's Demand Planning gives you unprecedented corporate-level visibility into forecast volumes, right down to the store, department or item. Roll up item-store-level sales forecasts into a single view with all the granular detail you need to enable corporate inventory management and decision making. Confidently build forecasts with accurate algorithms to better anticipate your organization's needs, whether at the individual store level or in totality at the enterprise level.

## Key Capabilities:

- **Multi-Version Demand Forecast and Generation:** Utilize our multi-dimensional, multi-hierarchical, bottom-up forecasting that takes into consideration all the things going on

at each individual store (i.e. weather, economic trends, holidays, promotions, ads, etc.) and then summarizes that information for decision makers at the corporate level.

- **Visibility into Demand Forecasting and KPIs:** Get the detail you need, in whatever forecasting metrics you require, in order to better manage inventory and improve store fulfillment rates.
- **Drill-Down Demand Dashboard:** Customize our easy-to-use dashboard with full access to all forecasting data to track progress and performance as well as drive future initiatives.



**Build a bridge to your supply chain to ensure the right products are available in the right quantities**

# Get Instant Access to Summary and Granular Data – Whatever You Need

A firm proponent of a unified forecast, Logile takes the forecast that's being done at the store levels and aggregates that information to present a cleaner, fuller picture of your overall retail operation. We give you the corporate visibility with all the granular detail you need – right down to the store, the department or the item. Our easy-to-use dashboard gives you access to the data you need, whether for ad-hoc reporting or more in-depth corporate analysis.

## Key Benefits:

At Logile, we combine retail expertise, industrial engineering and technological innovation to solve retail's biggest challenges. Our team's human intelligence, coupled with AI and machine learning technologies, sets us apart. Our unified store solutions enable retailers to seamlessly plan, schedule and execute operational strategies.

Part of Logile's comprehensive Plan suite, our Demand Planning solution offers these key benefits:

- **Manage Inventory with Confidence:** Create more accurate inventory management designed to replenish warehouses or plan for the flow of products to stores – in the right quantities, at the right times.
- **Avoid Lost Sales:** Ensure the right products are available when customers need them while protecting inventory capital from being spent inefficiently.
- **Make Quicker, More Informed Decisions:** Rely on a unified forecast that's built on data based on what your stores are really planning to execute.

Logile is redefining retail solutions with progressive technologies that unify your store and connect your workers – helping you reduce labor and inventory costs, increase associate fulfillment, and improve the customer experience.

### Ready for a next-level customer experience?

Tell us your challenge, then let Logile deliver a solution to meet your needs.



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