



Connected Workforce

Simplify Your Retail Journey with One Powerful Unified Platform

Every retail store is challenged with different levels of experience among both managers and store associates. Turnover is a constant reality. Helping stores accomplish more with fewer associates is retail nirvana. In today's complex retail environment, it's imperative to understand enterprise labor and how it should be configured to reflect the way your retail operation wants – and needs – to work.

Logile's Connected Workforce provides the immediate insight required to ensure your workforce operates in harmony with your plans, constantly identifying staffing needs, prioritizing associates' tasks, and automating workflows to optimally support the real-time flow of customers in your stores – all from one unified platform.

Our Connected Workforce solution is a comprehensive real-time, cloud-based platform that encompasses workforce, inventory and store execution management. Connected Workforce provides a clearer, more complete picture across all store operations, more so than any other solution on the market. The built-in AI and machine learning-based problem-solving engine sifts through multiple streams of data to automate task execution for improved associate productivity in real time, leading to a superior store shopping experience.

Key Capabilities:

- **AI and Machine Learning:** Automatically capture what needs to happen in stores and create a learning loop that helps refine standards, issue directives and improve workflows based on the original schedule.
- **Unified Forecasting:** Leverage a multilayered forecast engine to bring together the understanding

of inventory and associated labor needs within the walls of a store, unifying all aspects of store production planning.

- **Logile Connect:** Delight associates with the agility of self-service tools – available via any mobile device, computer or store kiosk – allowing them to easily review schedules, submit time-off requests, change shifts and receive messages.
- **Prioritized Work Queue:** Rely on real-time data to validate work queues as planned or adjust them as needed when associates miss shifts or there are changes in store volume.
- **Planning, Scheduling and Execution Management Engines:** Harness the power of our complementary solutions operating in tandem within a single platform to better manage staff, ensure work gets done, and deliver better service.
- **Customized Workflows for Business Process Automation:** Analyze in-store data, automate manual tasks and create customized workflows that decrease administration time and free up managers to focus on activities that create more value.

**The Only One-Stop
Shop for Retail
Planning, Scheduling
and Execution
Applications**

Equip and Empower Your Associates for Better Customer Service

Designed with your workers in mind, Logile's innovative Connected Workforce solution allows them to connect seamlessly with your stores, driving excellent service for your customers.

Key Benefits:

At Logile, we combine retail expertise, industrial engineering, and technological innovation to solve retail's toughest challenges. Our team's human intelligence, coupled with AI and machine learning technologies, sets us apart. Our unified store solutions enable retailers to seamlessly plan, schedule and execute operational strategies.

A breakthrough in real-time store operations, our Connected Workforce solution offers the following benefits:

- **Increase Staff Productivity:** Establish a prioritized work queue based not only on established plans, but also the real-time data that shows what's actually going on in the store. Easily customize based on the labor needs for specific stores and to more adequately reflect their respective go-to-market priorities. Help guide store associates to be in the right place at the right time, doing the right things to best support your brand.
- **Improve Job Satisfaction:** Provide the right tools to ensure associates are performing at their best. Take advantage of proprietary digital technology applications that are easy to adopt and use, empowering staff to do a better job. Engage directly with workers, especially less experienced managers and associates, to ensure they receive the necessary training, mentoring and directives to keep them from looking for work elsewhere.
- **Enhance Customer Service:** Leverage actionable insights derived from real-time data to deliver goods and services to your customers more reliably and consistently. Give staff quick access to important

information, such as inventory levels, so they can stay engaged with and better serve customers. Automate and continuously improve key business processes around planning and executing the brand vision and service.

Logile is transforming retail with cutting-edge technologies that unite stores and associates. This helps reduce labor and inventory costs, boost associate satisfaction, and enhance the overall customer experience.

Ready for a next-level customer experience?

Share your challenges with us, and let Logile provide a tailored solution to meet your needs.



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